



## **AIGA NY Communications Design Fellowship 2019**

*Do you find yourself obsessively posting on social media about design and typography?*

*Are you a relentless and fearless maker of work?*

*Do you own a paperback and hardcover edition of the Chicago Manual of Style?*

*Have you used the word "fleek" ironically at least once since 2014?*

*Are you passionate about design education, advocacy and community?*

The New York Chapter of the AIGA is seeking a recent graduate from an area graphic design, communications or marketing program to work with us as a Communications Design Fellow. The ideal candidate will be an enthusiastic, creative, and highly social individual who can work as both a social-media editor and part graphic designer and content-creator. The Fellowship is a 6 month, part-time, compensated position beginning in January 2019.

- **Amplify the AIGA NY mission by creating engaging communications and outreach on social media and beyond**
- **Conceptualize, design and support creative content development (words + images) for our website, e-mail, and social media accounts.**
- **Collaborate with design leaders on the AIGA NY board of directors and the design community at large on strategic communication initiatives**

### **Skills**

- Exceptionally strong creative design and writing skills
- Awareness of social media best-practices across Instagram, Twitter, and Facebook
- Familiarity with Adobe Creative Suite (Photoshop, Illustrator) and image preparation
- Ability to use Wordpress CMS for posts
- Knowledge of camera usage, and image preparation

### **Requirements**

- 20-hours week (total) for the duration of the fellowship
- On-site presence at AIGA HQ, and virtual presence on Slack
- Attend select live events to support social-media coverage
- Strong organizational, time-management, and interpersonal communication skills
- Receive and interpret feedback, strategy, and creative direction from the board
- Report to the communications committee and executive director of operations

### **Compensation**

- The Fellow will receive a \$500/weekly stipend.

**How to apply**

Please provide (1) cover letter and a (2) resume of current and past experiences, (3) a link or pdf of relevant work samples to [fellows@aigany.org](mailto:fellows@aigany.org). Note: Work samples should highlight design, writing that could include relevant professional, freelance, personal or student work.

*Submission due by end of day, January 11.*

[More about AIGA NY](#)